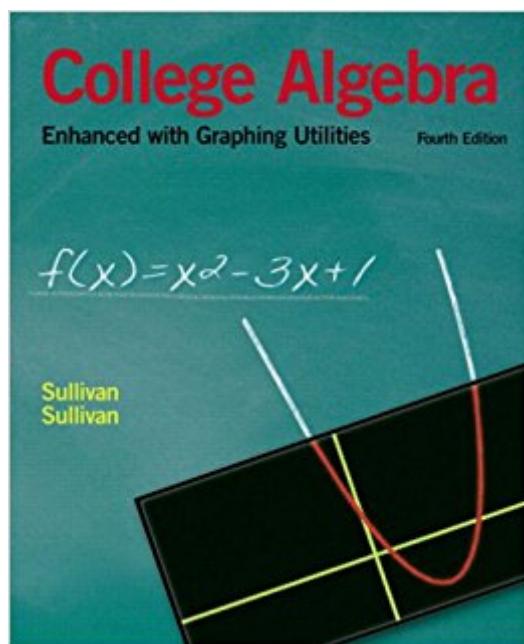


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College Algebra Enhanced With Graphing Utilities (4th Edition)



Synopsis

This is the number one, best selling graphing-required version of Mike Sullivan's precalculus series. It is used by thousands of students and hundreds of instructors because, simply, "IT WORKS." "IT WORKS for both instructors and students because Mike Sullivan, after twenty-five years of teaching, knows exactly what students need to do to succeed in a math class and he therefore emphasizes and organizes his text around the fundamentals; preparing, practicing, and reviewing. Students who prepare (read the book, practice their skills learned in previous math classes), practice (work the math focusing on the fundamental and important mathematical concepts), and review (study key concepts and review for quizzes and tests) succeed in class. Instructors appreciate this emphasis as it supports their teaching goals to help their students succeed as well as appreciate the fact that this dependable text retains its best features- - accuracy, precision, depth, strong student support, and abundant exercises, while substantially updating content and pedagogy. After completing the book, students will be prepared to handle the algebra found in subsequent courses such as finite mathematics, business mathematics, and engineering calculus.

Book Information

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Customer Reviews

Mike Sullivan Professor of Mathematics at Chicago State University received a Ph.D. in mathematics from Illinois Institute of Technology. Mike has taught at Chicago State for over 30 years. He is a native of Chicago's South Side and currently resides in Oaklawn. Mike has four children. The two oldest have degrees in mathematics and assisted in proofing,

checking examples and exercises, and writing solutions manuals for this project. Mike III co-authored the Sullivan Graphing with Data Analysis series as well as this series. Dan, the youngest, sells for Prentice Hall as a generalist. Mike has authored or co-authored over ten books. He owns a travel agency, and splits his time between a condo in Naples, Florida and a home in Oaklawn, where Mike enjoys gardening. Mike first signed this series with Deleen Publishing (Acquired by Macmillan) in 1985. Mike Sullivan III is a professor of mathematics at Joliet Junior College. He holds graduate degrees from Depot University in both mathematics and economics. Mike has co-authored both of the Sullivan graphing series and collaborated with his sister to author supplements for all of the Sullivan series. Mike has recently authored a brand new successful Statistics book for Prentice Hall Fundamentals of Statistics, 1/e 2005 and Statistics: Informed Decisions Using Data, 1/e, 2004. Mike is currently working on a developmental math series for Prentice Hall that will be published in 2007. Mike is the father of three children. He is an avid golfer and tries to spend as much of his limited free time as possible on the golf course. Why We Wrote the Book: Work on this series began with a unique perspective. Teaching at a large urban institution and a smaller two-year college has allowed us to see firsthand the challenges associated with teaching students with diverse backgrounds in an urban setting. Successful textbooks must be accessible to students. As lead author of this series, one of the most important things I bring to the project is my experience as author of a successful calculus text. Mike and I are both aware that students must be prepared in a Precalculus course for subsequent mathematics courses. We also realize that many College Algebra students will not be going on to take upper level math courses. In this series we resolved the seeming dilemma without sacrificing accessibility. The books in this series are designed to be mathematically comprehensive and to provide substantial mathematical preparation for subsequent courses. At the same time, great effort has been expended to motivate the material and to make it accessible to even poorly prepared students.

Well it's an Algebra text. That about sums it up. I never have been able to learn Algebra from a text so who knows if this is a good text to learn from. I imagine it's as good as the next.

I like it

This book is hard to follow and doesn't have good examples. You end up needing a supplement like cliff notes algebra 2 to help you out and that was even better. College algebra is challenging but I

know of way too many students who had to retake the course under this book. It just doesn't simplify the harder concepts.

Very satisfied with my purchase. Came as advertised-no complaints Would buy again! More reasonable than any store that I could find perfect for sign i made. I am very happy with my purchase So these are not what I was expecting...but I love them!! I was pleasantly surprise by how much I loved this.. I will be buying more!!

This is a horrible book. I have taken the course 3 time and this book is not clear on the concept. even the professor say that the author is horrible.

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